



5th World Congress on Electroporation
& Pulsed Electric Fields in Biology, Medicine
Food and Environmental Technologies
Rome - Italy 15-19 September 2024

Sponsorship brochure

Come to Rome!



KEY INFORMATION

DATE

15/19 September 2024

VENUE

Sapienza Università di Roma

San Pietro in Vincoli

Via Eudossiana, 18 ROMA



Metro: B line (blue) «COLOSSEO» or «CAVOUR»

WEBSITE



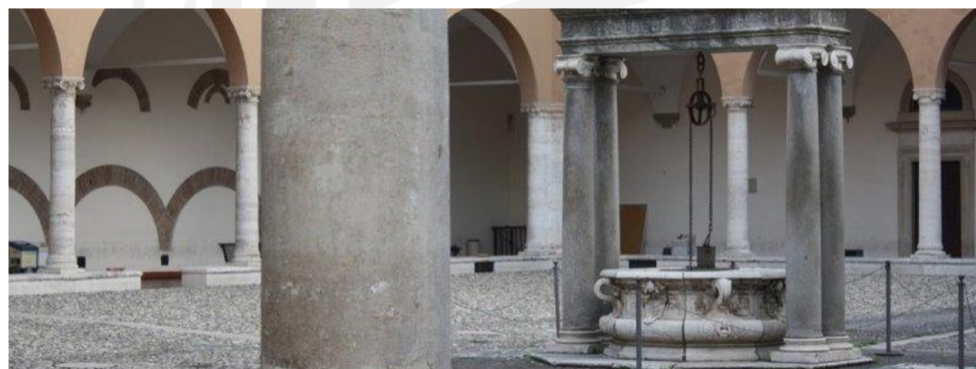
<https://wc2024.electroporation.net>

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Historical note on the venue

The Faculty of Engineering of Sapienza University of Rome is situated in the historic centre of the city, directly overlooking the Colosseum, within walking distance from Piazza Venezia and the Roman Forum.

The Faculty develops around a magnificent Cloister and is next to the ancient Basilica of San Pietro in Vincoli, which is home to one of the most appreciated sculptures of Michelangelo, namely the marble statue of Moses.



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INTERNATIONAL SOCIETY FOR ELECTROPORATION-BASED TECHNOLOGIES AND TREATMENTS (ISEBTT)

Mission

Promotion of the advancement of scientific knowledge of the interactions of pulsed electric and electromagnetic fields and ionized gases with biological systems.

WHY SUPPORT WCE2024 ROME 15-19 SEPTEMBER 2024?

WCE2024 is the most influential and major event across basic and applied science of electroporation and pulsed electric fields

WCE2024 serves as a leading platform to showcase the advancements in electroporation-based technologies and applications

WCE2024 is aimed to foster interdisciplinary interactions, to present the latest scientific achievement, and to share cutting-edge knowledge

WCE2024 will give prominence to young Scientist research, will offer education and will nurture networking at an international level

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WHY SUPPORT WCE2024 in Rome?

EMOTIONAL CONNECTION

*Exchange ideas with colleagues
face to face*

**WCE
2024**

BUSINESS CONNECTION

*Generate new leads and productive
networking with professionals*

INCREASED KNOWLEDGE

*Discover current trends and
innovations in electroporation*

500

*participants
expected*

BRAND AWARENESS

*Reinforce your credentials as
a key player in the field*

Take advantage of one of our numerous support opportunities

Don't lose the opportunity to showcase your brand, products and services to a quintessential market. Proposals have been designed to fit your goals and budget.

Contact the Congress Secretariat at sponsors.wce2024@ega.it

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PROGRAMME

See <https://wc2024.electroporation.net/> for updating

The latest science and education in various session formats

- exciting plenary talks
- parallel scientific sessions each day
- poster presentations
- an Educational Session open to young scientists who want to deep more insight the electroporation world and broaden their scientific horizons, network, and exciting social experiences.

EXHIBITION SCHEDULE AT A GLANCE

Set-up		Sept 14 08:00-19:00
Exhibition days		Sept 15-19 08:00-18:00
Dismantling		Sept 19 from 15:00



SPONSORSHIP PROPOSALS & ENTITLEMENTS

PLATINUM
€ 16,000

- ☐ Premium exhibition space: 12 sqm (raw space)
- ☐ 3 complimentary registrations: including congress dinner
- ☐ Colour full-page on programme: prime position
- ☐ Recognition as platinum sponsors in the opening ceremony and gala dinner
- ☐ Logo on walk-in slide and sponsor totem
- ☐ Logo, hyperlink to the company website and brief company profile on the website and in the Final Programme
- ☐ Bag insert

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SPONSORSHIP PROPOSALS & ENTITLEMENTS

GOLD € 12,000

- ☐ **Exhibition space**
6 sqm (raw space)
- ☐ **2 complimentary registrations**
including congress dinner
- ☐ **Colour half-page on programme**
- ☐ **Logo on walk-in slide and sponsor totem**
- ☐ **Logo, hyperlink to the company website**
on the congress website and in the Final Programme
- ☐ **Bag insert**

SILVER € 9,000

- ☐ **Exhibition space**
6 sqm (raw space)
- ☐ **1 complimentary registration**
including congress dinner
- ☐ **Logo on walk-in slide and sponsor totem**
- ☐ **Logo, hyperlink to the company website** on the
congress website and in the Final Programme
- ☐ **Bag insert**

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SPONSORSHIP PROPOSALS & ENTITLEMENTS

BRONZE
€ 5,000

- ☐ **Branded panel 70x100 in the exhibition area**
- ☐ **1 complimentary registration**
dinner not included
- ☐ **Logo on walk-in slide and sponsor totem**
- ☐ **Logo, hyperlink to the company website**
on the congress website and in the Final
Programme
- ☐ **Bag insert**

**YOUR FIRST TIME AT THE
WORLD CONGRESS?**

***SPONSORING OR EXHIBITING
FOR THE FIRST TIME ENTITLES
TO FREE BAG INSERT***

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EXHIBITION PROPOSALS

€ 10,000

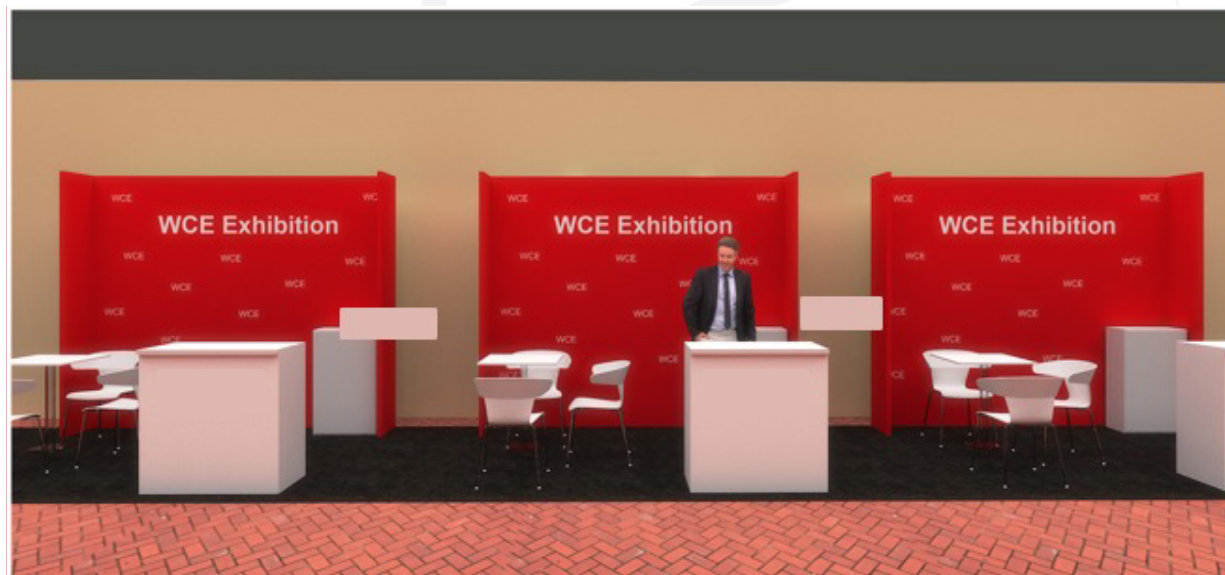
Premium Space 12 sqm (m 6x2)

Shell scheme booth and Table with 3 chairs
 2 complimentary exhibitor passes
 Mention in the exhibitors list on the congress website and in the Final Programme

€ 5,000

Space 6 sqm (m 3x2)

Shell scheme booth and Table with 3 chairs
 1 complimentary exhibitor pass
 Mention in the exhibitors list on the congress website and in the Final Programme



BACKDROP 300 x 250H

Spaces will be allocated on a “first-come, first-served” basis. An Exhibitors’ Technical Manual and order form for shell scheme booths, furniture and services will be available on <https://wc2024.electroporation.net>.

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NEW EXHIBITION PROPOSALS

NEW

Table in a space around 4 sqm

Backdrop (2m large) and Table with 3 chairs
 1 complimentary exhibitor pass
 Mention in the exhibitors list on the congress website and in the Final Programme

€ 2,100



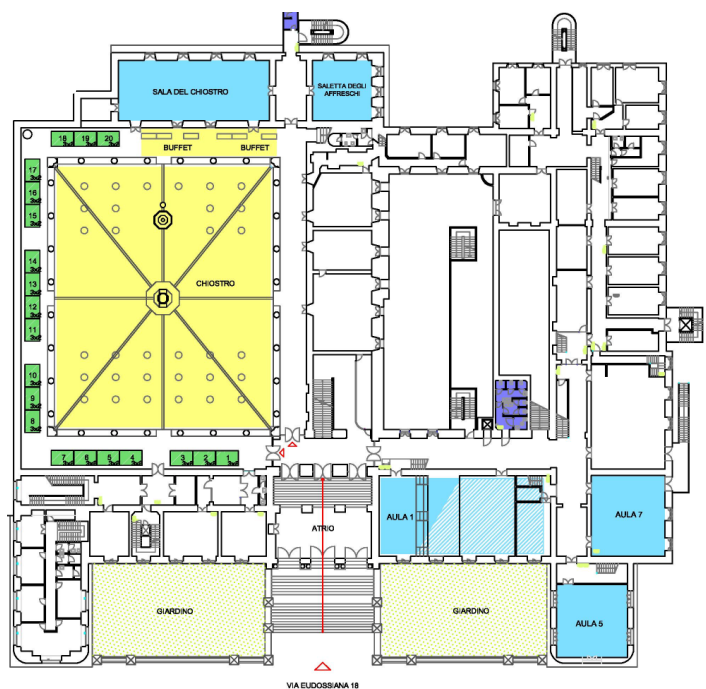
BACKDROP 200 x 200





Spaces will be allocated on a “first-come, first-served” basis. An Exhibitors’ Technical Manual and order form for shell scheme booths, furniture and services will be available on <https://wc2024.electroporation.net>.

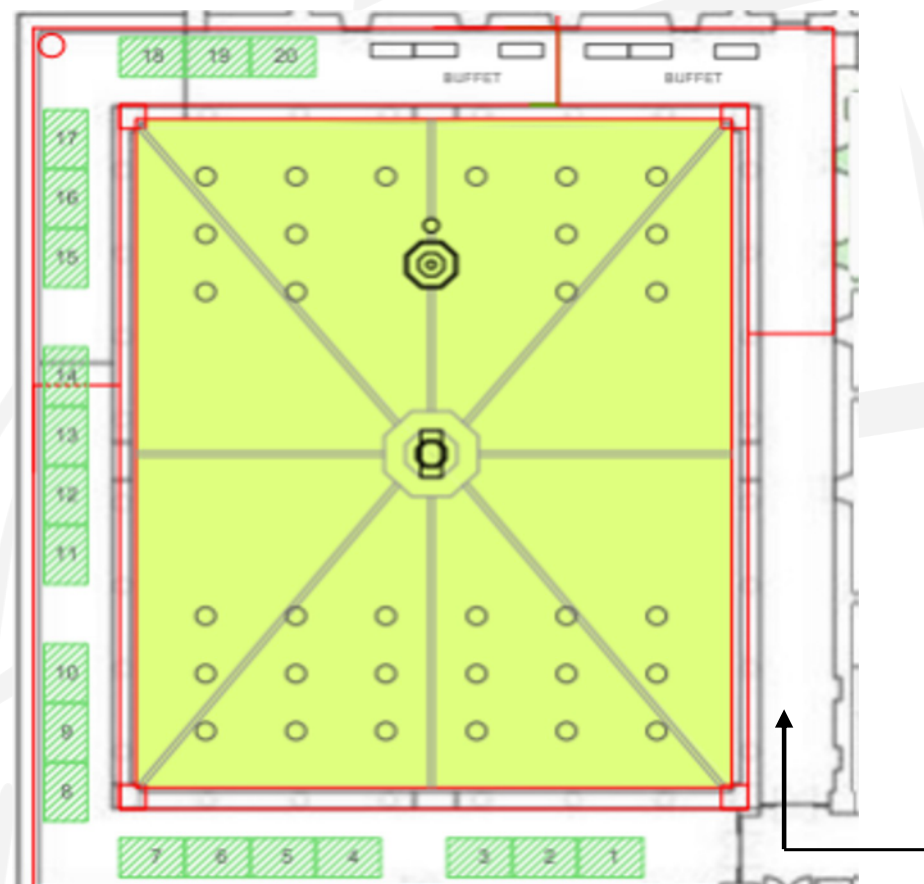
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VENUE AND EXHIBITION FLOORMAP



-  Registration
-  Exhibition area
-  Meeting rooms
-  Catering area



SCIENTIFIC AND EDUCATIONAL ACTIVITIES SUPPORT / SATELLITE SESSIONS

SESSIONS, INDUSTRIAL PANELS

Industrial Panel session with Q&A from the audience run by a moderator and with speakers selected by both the Scientific Committee and the sponsoring company	€ 9,000
Support of an official scientific session walk-in slide and a totem indicating that the session has been organised thanks to the support of the company (logo). Acknowledgements at session starting and closing by the chairs	€ 7,000
Poster area 2 totems/roll-ups indicating that the poster display is organised thanks to the contribution of the company	€ 6,500

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CATERING AND OTHER ITEMS

CATERING, OTHER ITEMS

Dinner Company logo on menus and 1 totem. Acknowledgements at the ceremony	€ 10,000
One-day lunch Company logo displayed on buffets and on the walk-in slide	€ 8,000
Lainyards Company lainyards provided by the sponsosr (N. 500)	€ 6,000 + PRODUCTION COSTS
Shoppers Company shoppers provided by the sponsor (N° 500)	€ 4,000 + PRODUCTION COSTS
Note pads and pens Company note pads and pens provided by the sponsor (N° 500)	€ 3,000 + PRODUCTION COSTS
Staff T-shirts with congress and sponsor logo	€ 3,000 + PRODUCTION COSTS

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ADVERTISING NOT EXCLUSIVE SUPPORT

PRE-, ON-SITE EVENT	Water dispensers (logo on 6 dispensers)	€ 4,000
	Logo on official promotional pre-congress newsletter	€ 3,000
	Logo on official social media posts	€ 3,000
	Charging kiosk (logo on 1 kiosk)	€ 3,000
	Bag company brochure insert	€ 2,500
	Selfie-totem (logo of the company)	€ 2,000
	Advertising internal half-page on the final programme	€ 1,500

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PREVIOUSLY: 4TH WCE 2022 SPONSORS & EXHIBITORS

Platinum Sponsors

Farapulse
Oncosec Immunotherapies
Igea Clinical Biophysics
Medtronic

Gold Sponsors

AngioDynamics
Diversified Technologies
Elea Technology
Pulse Biosciences
ScandiNova Systems

Silver Sponsors

Leroy Biotech
Mirai Medical
Frank Reidy Research Center for Bioelectronics

Bronze Sponsors

Elsevier
High Voltage Products

EXHIBITORS

- Association for the Advancement of Pulsed Power (A²P²)
- Amber Charge, UAB
- Behlke Power Electronics
- Biotex
- Diversified Technologies
- Eagle Harbor Technologies
- Energy Pulse Systems
- Farapulse
- HVP High Voltage Products
- IGEA
- Leroy Biotech
- Montena Technology
- mPOR
- VITAVE

BOOKING INSTRUCTIONS

BOOKING AND PAYMENT TERMS

To finalize your sponsorship request, send the ORDER FORM to sponsors.wce2024@ega.it

Payment:

- 60% deposit requested within 10 days from the order
- Final balance payment by June 15 2024
For order forms sent after June 15, the full amount is due upon confirmation

Signature of the Order Form by the Sponsor will be considered a commitment to purchase the items ordered

CANCELLATION POLICY

Cancellation or request of modification of sponsorship items must be made in writing to the Congress Secretariat sponsors.wce2024@ega.it

The organizers shall retain:

- 60% of the agreed amount if the cancellation/modification occurs before June 15
- 100% of the agreed amount if the cancellation/modification occurs on or after June 15

BOOKING INSTRUCTIONS

PAYMENT METHODS

Payment can be done by:

Credit card

Please ask the organising secretariat for a secure link.

Bank transfer

Headed to: Studio Ega s.r.l.
Bank: MONTE DEI PASCHI DI
SIENA AG.19 –Viale Parioli, 142 ROMA
IBAN IT37V0103003217000000993025
SWIFT-BIC: PASCITM1R19

VAT NOTE

All prices listed in this document are exclusive of VAT.

As for today:

- VAT on sponsorships in Italy is 22%.
- Companies based in EU countries do not have to pay VAT.

Percentage charged will be the % in use when the invoice is issued.

EVENT NOT FEASIBLE

In the case that the congress cannot be held in whole or in part due to any event beyond the Organizers' control or force majeure (e.g. riot, fire, explosion, accident, flood, earthquake, sabotage, strikes, epidemic outbreak, sanitary emergency, acts of law or regulations by authorities) the Congress Organizers cannot be liable for any damage, cost or loss incurred or any direct or indirect consequential damage.

HOTEL ACCOMMODATION

YOUR STAY IN ROME

A number of rooms in different price categories have been reserved in Rome for the period of the Congress.

Ensure your hotel reservation is made by June 2024.

After this date, room availability cannot be guaranteed.

Please contact the organizing secretariat for booking
sponsors.wce2024@ega.it



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STAY TUNED

SOCIAL MEDIA

Follow our channels and use our official hashtag
'WCE2024congress' when posting about any congress-
related activities.

ega
worldwide
congresses & events

ORGANIZING SECRETARIAT

sponsors.wce2024@ega.it

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